REP HEADLINE# 6144703 TRF# 311940 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP FROM REP OCT24/12 17.14
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

FLIGHT DATES OCT16/12 CITY TAX ST	PRDCT DCCC	ORDER #	ADV #AGY #_3748
)CT16/12			ADV. NAME
ATE I			NAME I
OCT22/12 WK-1  TAX CO-OP BILLING NEEDED_	EST#1194 COMMENTS: (LINE, ORDER, INVOICE)	WASHINGTON, DC 20007  CONTRACT # 6144703	ADV. NAME ISS/DCCC  AGY. NAME GREAT AMERICAN MEDIA  3050 K ST NW,
	VOICE)	CLASS	REP.#_ BUYER SALES
		CLASS: NATL.	NAME KAT:
п		LOCAL	REP.# OFF.# 6556 SBUYER NAME KATIE KEULEMAN SALES PRSN WA- JOE KNAUER
DATE OCT24/12 17		REGIONAL	SALESMAN # AN

TO LENA FR JULIE OK'D M8 TTLS RTS PLS CFM, THX 10/24

REP:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

H	SAT	۲	10/20	44 A 800P-1203A 30 \$6,750.00 10/20	44
٠	) 9 3			PROGRAM: FBALL FL ST/MIAMI ORD COM1: WE CAN OFFER FBALL THIS IS A MAKE-GOOD FOR OCT22 ON LINE-15 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT22 ON LINE-33 FOR 1 SPOT/WK	PRO ORD THI
C	SAT	0	10/20	10 S 800P-1130P 30 \$6,750.00 10/20	40
o.	1			AGENCY ADVERTISER CODE = AGENCY EST# = 1194 AGENCY PRODUCT CODE =	
:TOTL:	WEEK: DAYS	END :SPTS: WEEK : DATE : /WK: INVT :	: END : DATE	:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START	:LINE#:REP

PROGRAM: FBALL FL ST/MIAMI ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN AT 12:02A THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-40

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:LINE#:REP :CD: STATION MAKEGOOD OFFERS: OCT/12 OK'D :LINE#: 134375.00 BUY#40 TIME PERIOD MISSED:SAT/800P-1130P OFFER:SAT/800P-1203A CMT:LATE RUN DUE TO FOOTBALL, SPOT RAN AT 12:02A : LGTH : SEC : OCT20 OCT20 DATE START DATE : /WK: INVT : 30S CONTRACT TOTAL TOTAL SPOTS \$6,750.00 \$6,750.00 PLS ADVISE. (OCT24/12) DAYS 134375.00 :TOTL: :SPTS:

MARKET TOTALS \$395,955 WETV 34% WKMG 21% WESH 28% WOFL 12% WKCF 1% WOPX 0% WRDQ 2% EFTV 0% WRBW 2%

CABL 0%

SVC- NSI MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES DEMOS- RA35+\* P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE L-LENGTH M-MAKEGOOD N-PROGRAM NAME